Case Study

Mobile Workforce Management

Culligan of Shawano Wisconsin provides high-quality water treatment products that benefit every aspect of your life, solving your water problems to deliver refreshing, clean water for homes or businesses. Culligan offers a full line of products with outstanding value and prompt, dependable 24-hour emergency service.

The Shawano Culligan wanted a simple way to track company vehicle whereabouts and make sure their drivers were reaching their scheduled destinations on time. They needed a solution that could be used with the company vehicles, and they wanted to be able to monitor vehicle trips and stops as well as vehicle speed and location.

They had used several tracking solutions in the past with their company vehicles. Many of these solutions came with a high price tag for equipment, support and installation. The monthly service costs were also higher and included features that provided little to no value.

Cellcom Fleet for Smartphone was a product that met their needs and expectations. Cellcom Fleet is a simple, easy to use mobile application that installs on a smartphone or tablet, and is compatible with both Android and iOS devices.

By using the Cellcom Fleet application, Culligan was able to use company-issued smart phones for both communicating with their employees and for their workforce management. They were also able to consolidate both their cellular and Cellcom Fleet services into one monthly bill. Additionally, it was convenient for them to have one point of contact for all their services.

Culligan of Shawano: http://www.culliganofshawano.com/

Equipment and Service Used:

- Samsung S5
- Vehicle Charger
- Cellcom Fleet for Smartphone Application
- Shared Data Plan